REQUEST FOR COUNCIL ACTION



CITY COUNCIL MEETING DATE:

CLERK OF COUNCIL USE ONLY:

APPROVED

AUGUST 5, 2013

TITLE:

REQUEST FOR QUALIFICATIONS FOR RENOVATION AND REUSE OF THE Y.M.C.A. PROPERTY LOCATED AT 203-205 W. CIVIC CENTER DRIVE

 □ As Recommended □ As Amended □ Ordinance on 1st Reading □ Ordinance on 2nd Reading □ Implementing Resolution □ Set Public Hearing For
CONTINUED TO
FILE NUMBER

LU1 CITY MANAGER

RECOMMENDED ACTION

Authorize the Community Development Agency to release a Request for Qualifications inviting qualified developers to submit Statements of Qualifications for the renovation and adaptive reuse of the Y.M.C.A. property, incorporating the building's historic and iconic architecture.

DEVELOPMENT AND TRANSPORTATION COMMITTEE REVIEW

The Development and Transportation Committee reviewed this matter at its meeting on June 4, 2013. The Committee suggested that the City solicit a broad array of concepts for this property, especially including those that would preserve the historic character of the building. The Committee has reviewed the RFQ and recommends that the City Council authorize staff to circulate it to interested parties.

DISCUSSION

The Y.M.C.A.'s location, iconic architecture, and condition present a unique opportunity to return this underutilized building to its former prominence. The site is located directly adjacent to the Civic Center complex that includes city, county, state and federal offices (Exhibit 1). The purpose of this RFQ is to offer the opportunity for developers to submit their qualifications for renovation and reuse of the Y.M.C.A. building. Potential reuses of the building identified by the Development and Transportation Council Committee at its June 4, 2013 meeting include but are not limited to retail, office, hotel, residential, and entertainment uses. All proposals must incorporate public areas and art, and meet the Secretary of the Interior's standards for Historic Preservation as the Y.M.C.A. building is listed on both the Santa Ana and National Register of Historic Places.

The City purchased the property in 1992 from the Y.M.C.A. who at that time was vacating the site and wanted to sell the property. The building has been vacant and is in serious disrepair due to age and vandalism. Over the years, the City has made several attempts to market or entertain

RFQ - YMCA August 5, 2013 Page 2

proposals for the site, but the substantial amount of City subsidy required to renovate the structure had been a deterrent. Given the building's advantageous location and iconic architecture, and a renewed interest in the property with a change in market conditions, the City is presented with a unique opportunity for the right development team to revitalize this building and activate a key entry point to the City's Civic Center, incorporating the building's historic architecture into a new and innovative use.

The recommended action authorizes release of the Request for Qualifications (RFQ) for the renovation and reuse of the vacant Y.M.C.A. building (Exhibit 2). The RFQ is designed to afford the opportunity for developers to propose a use that would be compatible with the surrounding area, while restoring this unique building in a manner consistent with its National Register of Historic Places and the Santa Ana Register of Historical Properties designations.

The process will involve two steps: this issuance of the RFQ to identify qualified developers followed by the issuance of a Request for Proposals (RFP) to a short list of the top RFQ respondents. This process is designed to limit the initial costs and time burden on respondents in order to attract the interest and participation of the highest number of qualified developers as possible. The shortlisted developers would then be requested to submit full proposals to the City for an evaluation and selection process. This approach will ensure that the City and development community can most efficiently deliver the optimum development scenario for the site.

Based on the anticipated schedule, qualifications will be due September 9, 2013, with the review process commencing immediately. Following the review of qualifications, recommendations will be made by staff and the Committee to the City Council regarding top candidates to invite to participate in submitting a full proposal. It is anticipated this list of top candidates will be presented to the Council for its consideration at its November 4, 2013 meeting. Depending upon the number of qualification packages received, the time frame may be adjusted. Attached is the RFQ distribution list which includes entities who have expressed interest in development in the City over the years, in addition to other organizations that can assist in outreach to their members (Exhibit 3). The RFQ will also be posted on the City's website. It is anticipated that the RFQ will be issued on August 6, 2013, subject to City Council approval.

FISCAL IMPACT

There is no fiscal impact associated with this action.

andra Guttlet

Sandra D. Gottlieb

Interim Executive Director

Community Development Agency

SDG/JT/GPL/MF/kg

Jay Trevino

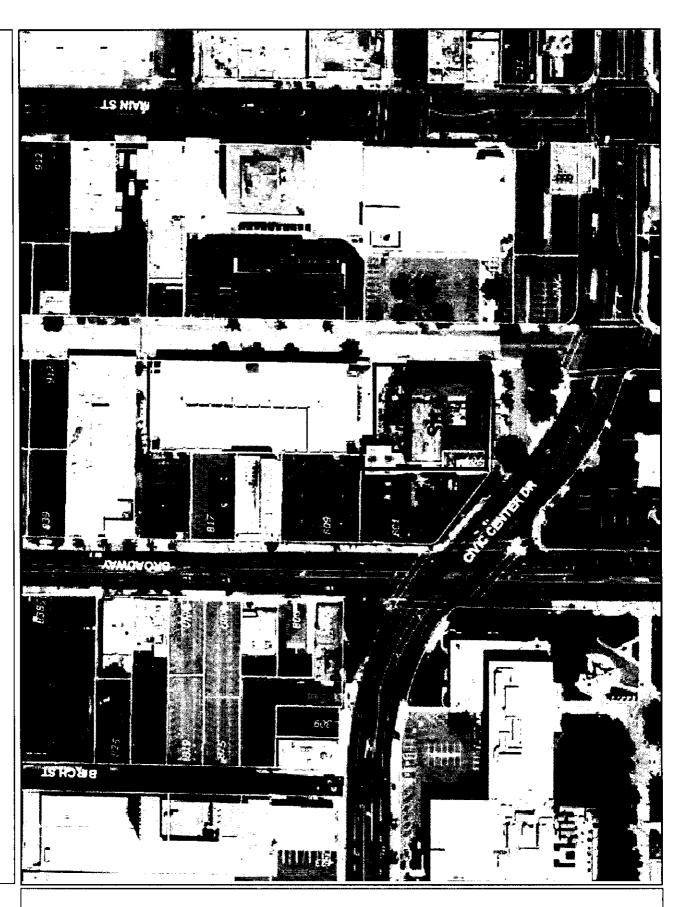
Executive Director

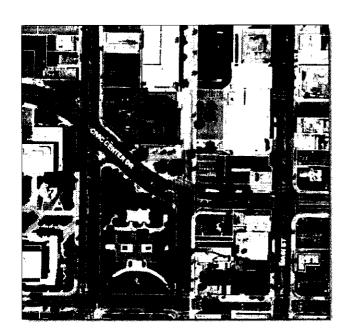
Planning and Building Agency

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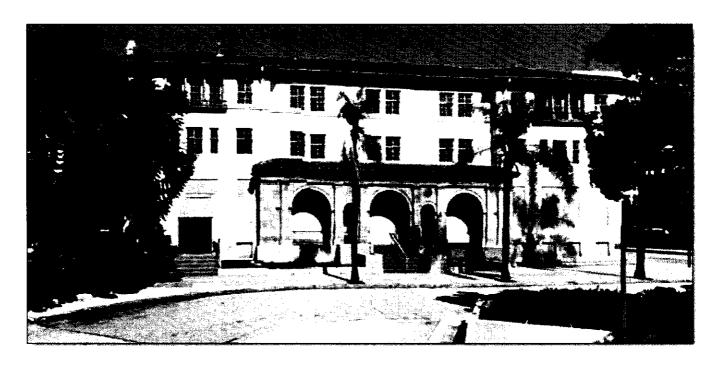
Exhibit:

- Map
 Request for Qualifications
 Distribution List





Request for Qualifications



The YMCA Building



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INTRODUCTION

The City of Santa Ana (the "City") invites responses to this Request for Qualifications (RFQ) by qualified developers to develop the best available option for the renovation and reuse of the historic YMCA building. The YMCA's location and its iconic architecture presents a unique opportunity to return this underutilized building to its former prominence. The City is determined to find a suitable project which will incorporate the buildings historic architecture into a new and innovative use. The site is located directly adjacent to the Civic Center Complex that includes City, County, State and federal offices, and close proximity to the City's dynamic downtown. The purpose of this RFQ is to offer the opportunity for qualified developers to present creative ideas for restoring this unique building in a manner consistent with its National Register of Historic Places designation and the Santa Ana Register of Historical Properties. Possible uses may include, but not be limited to retail, office, hotel, residential, and entertainment.

The City envisions a two-step process for selecting a qualified developer. The first step involves issuance of an RFQ to identify a group of qualified developers, and the second step involves the issuance of a Request for Proposals (RFP) to a short list of the top respondents to the RFQ. This process will ensure that the City and development community can most efficiently deliver the best project for the property.

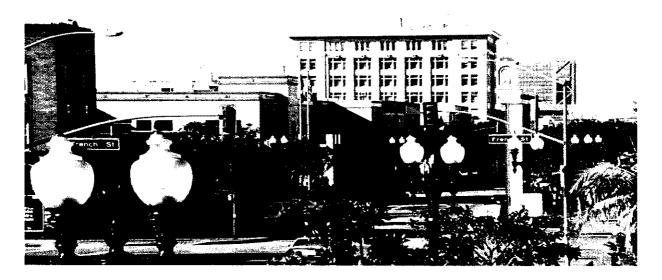
SANTA ANA AND ITS DOWNTOWN

Founded in 1869, Santa Ana is located between two major freeways in central Orange County and shares its boundaries with the cities of Orange, Tustin, Costa Mesa, Fountain Valley and Garden Grove. It serves as the county seat of Orange County, and is home to many federal, state and county facilities, including the Ronald Reagan Federal Courthouse. Today, this historic city serves as Orange County's downtown. A diverse population of over 350,000 call Santa Ana home. Residents and businesses alike are attracted to the City's distinctive housing choices along with Santa Ana's abundance of entertainment and shopping venues, such as the notable Discovery Science Center, Bowers Museum and MainPlace shopping mall.

DOWNTOWN

Santa Ana's downtown has a district listed in the National Register of Historic Places. This area is roughly bounded by Civic Center Drive, First Street, Ross Street, and Spurgeon Street. This historic city serves as Orange County's downtown rich with a mix of shops, artist enclaves, restaurants, entertainment venues and loft housing. In addition to the changing uses, the hours of operation for the downtown span over a wider period of the day, from coffee shops that open early to retail businesses that are opened during the day to restaurant and entertainment venues that are open into the evening hours. The increased activity requires preserving the current level of parking availability to accommodate all the surrounding uses.

For over three decades, the City of Santa Ana, private investors, business owners, various organizations, and community residents have worked together to revitalize and promote urban renewal in the downtown area while maintaining the historic and cultural traditions of the area. Santa Ana's Downtown area is becoming widely known as a dynamic urban center acclaimed for the arts, theaters, galleries, restaurants in the Artists Village, shopping along 4th Street, and live/work housing accommodations. The downtown area also boasts numerous art deco style historical buildings that are listed in the National Register of Historic Places.



TRANSIT ZONING CODE

Though the YMCA site is not in the boundaries of the Transit Zoning Code, it is adjacent to the boundaries where the code impacts future development of the Downtown. In 2010, the City adopted Specific Development 84 (Transit Zoning Code), a comprehensive land use plan that incorporates approximately 450 acres extending from Grand Avenue to the City's downtown core. The Transit Zoning Code (TZC) is designed to provide the zoning necessary to support the long-term development of a successful transit program. The completed document can be viewed in its entirety at: http://www.ci.santa-ana.org/pba/planning/Transit Zoning Code.asp.

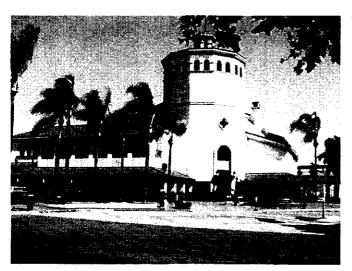
The Transit Zoning Code encourages the development of transit-oriented development containing a mix of residential, commercial, and professional uses to achieve the City's and the region's goals of establishing housing adjacent to transit. The Transit Zoning Code area is primed for increased growth given its proximity to major transit systems and its adjacency to existing residential communities, creating amenity-enriched connections between the government center and rail station, and improving area-wide walkability.

FIXED GUIDEWAY PROJECT

The cities of Santa Ana and Garden Grove in cooperation with the Orange County Transportation Authority (OCTA) are proposing to build a fixed guideway/streetcar transportation system between the Santa Ana Regional Transportation Center (SARTC) and a new transportation center in Garden Grove. The system would provide transit services for commuters travelling from the train station to employment and activity centers in the heart of Orange County and for residents and visitors alike travelling to destinations throughout the area.

The streetcar would provide the YMCA site with easy access to both the Civic Center and downtown. One of the proposed routes for the fixed guideway/streetcar transportation system would travel westbound only on Civic Center Drive between Bush and Flower and eastbound only on Fifth Street between Ross and Minter. Another proposed route is eastbound on 4th Street from Ross Street to Mortimer and westbound on Santa Ana Boulevard providing an alternate mode of transportation in and out of the downtown and Civic Center area. A decision has yet to be made regarding the route selection for the Fixed Guideway. More information regarding the Fixed Guideway and Santa Ana's Transit Vision can be located at http://santaanatransitvision.com.

SANTA ANA REGIONAL TRANSPORTATION CENTER



The Santa Ana Regional Transportation Center (SARTC) serves more than 500,000 rail trips each year and is one of the busiest train stations along the Los Angeles – San Diego rail line. The center is located within the Transit Zoning Code area and anchors one of the major gateways into the downtown area. It was established in September 1985 to provide a strategically located staging area for land transportation services in Southern California. It was erected on the site of a former Santa Fe Railway depot that was constructed in 1939 and closed in 1982. When it opened on September 7, 1985, it was the largest new rail

station built in the United States since the early 1950s. Today it is utilized by Amtrak's Pacific Surfliner, and Metrolink's Orange County Line and Inland Empire-Orange County Line trains. It also serves as a Greyhound station and a hub for the Orange County Transportation Authority bus system.

The existing train station is marked by a beautiful building with historic inspirations. However, the building isn't able to effectively serve the higher level of demand expected in the future. Across from the existing site on the east side of the tracks is County-owned land offering the

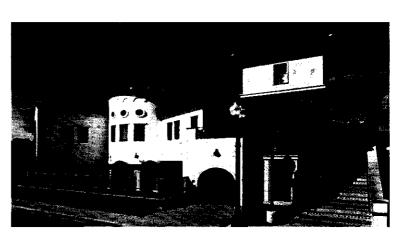
possibility to expand the station and its services, with the objective to blend existing and new uses as part of the SARTC Master Plan.

The SARTC Master Plan improves access to the station, updates the station's facilities and creates convenient linkages among Metrolink and Amtrak rail services, buses, and the proposed streetcar. It also improves access for cars, pedestrians, bicyclists, and creatively incorporates the planned Santa Ana Boulevard grade separation into a multi-modal corridor.

For more information regarding the SARTC Master Plan please visit http://santaanatransitvision.com/SARTC master plan.

STATION DISTRICT

Adjacent to the Downtown, is a 94-acre area designated as the "Station District." On June 7, 2010, after an extensive public outreach process. the City Council/former Community Redevelopment Agency approved several actions to facilitate the development of an affordable housing project, located in the Station District, which would enhance the Lacy



Neighborhood and support the transit vision for the area. Related California/Griffin Realty Corporation (Santa Ana Station District, LLC) was the master developer and responsible for the rental homes, while City Ventures is the developer of the for-sale housing component. The project includes 114 rental units in apartment and townhome building types; all, but two



(manager units) will be available to persons at or below 50% of the adjusted median income (AMI). The for sale component includes 24 units; five of the units will be designated for moderate income households. Both the rental and for sale units are located on a total of approximately six acres of land.

The rental homes called Triada at the Station District, located mainly in the area of Santa Ana Boulevard and Lacy Street and just a few blocks east of the downtown area includes 74 podium

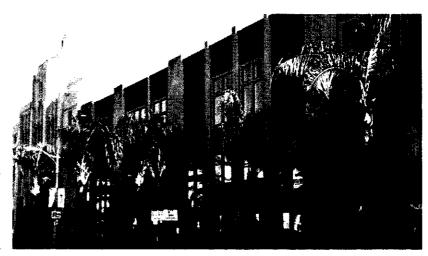
apartment units (including retail and child care components), twenty-five new construction

units and approximately 10 rehabilitated structures, containing 15 units. A grand opening was recently held and all units have been leased. The 24 unit for-sale project is anticipated to commence construction later this year, with a waiting list already underway.

ARTISTS VILLAGE LOFTS

The Artists Village Lofts encompasses three blocks within the heart of the downtown area and consists of 86 live-work studios in three phases: Main Street Studios, East Village Studios and Santa Ana Lofts. Although, both the Main Street Studios and East Village Studios are located east of Main Street, they are still in close proximity and walking distance to the 3rd and Broadway parking structure. The Santa Ana Lofts which were completed in 2011 are located at the southeast corner of 3rd Street and Sycamore Street directly across the street from the 3rd

and Broadway parking structure. The overall design concept for this development involved live/work units configured as two-story townhomes on the first and second levels and single floor "flat" units on the third level. The units range from approximately 1,500 to 2,800 square feet. Each of phases the incorporated distinctly have different exterior



elevations. Although, the skeletal make-up of the project blocks incorporated common floor layouts, the exterior materials and finishes have different exteriors. The Main Street Studios provide an art deco type design continuing the established design of Old City Hall. The East Village Studios reflect a simple modern design relative to the buildings in the immediate area. The Sycamore Street Lofts embody a "brownstone" design reflective of the Downtown Historic District.

SANTIAGO STREET LOFTS

The award-winning Santiago Street Lofts project was completed with the final phase in 2010, consisting of 108 loft-style units that allow residents to both live and work in the same space, and are conveniently located across the street from the Santa Ana Regional Transportation Center. Constructed by Lennar Homes through a public/private partnership with the former Redevelopment Agency, this for-sale project incorporates outstanding architectural design and artwork. The units range in size from 1,554 square feet with 1.5 baths to 2,292 square feet and 2.5 baths.

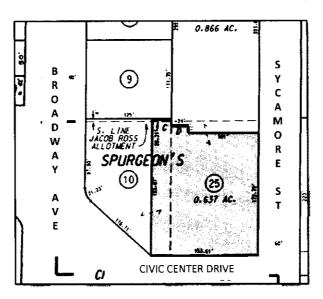


OPPORTUNITY SITE - YMCA [203-205 West Civic Center Drive

The Site

The site is a 27,331 square foot (approximately 0.63 acres) rectangular parcel on the North side of Civic Center Drive between Broadway and Sycamore Street

> (Assessor's map below).



Location

Located at 203 W. Civic Center Drive, on the Northwest corner of Civic Center Drive and Sycamore Street just north of the Civic Center Complex that includes City, County, State, and Federal offices and the historic Old Orange County Courthouse. The Site is walking distance to Santa Ana's downtown shops, restaurants and the Civic Center.

Current Uses The site is currently occupied by a vacant 44,468 square foot, 3-story plus basement building and a 1,250 square foot secondary building.

Zoning/GP

The property is located within the Midtown Specific Plan (SP-3), specifically the Civic/Professional District. The General Plan Land Use designation for the property is Professional/Administrative Office (PAO). The Civic/Professional District's goals are to promote the linkage between the Civic Center and the related professional offices associated with government use including law offices, financial institutions, and non-profit organizations. The District plays a multi-faceted role in Midtown and is ideally suited to provide office and other space to public and semi-public agencies that are not in the Civic Center, but must locate close to it. The Civic/Professional District also serves the downtown area with office space, business services, technical schools, and other organizations that can benefit from a location adjacent to Downtown Santa Ana and its significant public transportation facilities. Finally, the Civic/Professional

District serves as a corridor linking downtown and the Civic Center with the Main Street Financial District and the Downtown District.

Land Uses

Surrounding Surrounding land uses include a mix of office, educational and health uses including Taller San Jose, the UCI Family Health Center, and the Old Orange County Courthouse.

Ownership

The property was purchased by the City of Santa Ana in 1992.

Parking

There is no on-site parking provided. Parking is currently available in an adjacent structure north of the property. At this time, 150 parking spaces are leased in this structure at a rate of \$15,000 per month. The lease is assignable and there are approximately 15-years remaining on a 25-year lease with two 10-year extension options.

History

The building was constructed in 1923 and was operated as a YMCA until its closing in 1989. The building was added to the National Register of Historic Places in 1993 and to the Santa Ana Register of Historic Properties in 2001 (Landmark designation).

Historic Requirements

Features of the YMCA which should be preserved include, but are not limited to:

- Building configuration
- Building massing
- Roof shape
- o Primary and secondary exterior materials including Terracotta and wrought
- Symmetrical design
- Original public entries and fenestration
- Significant interior spaces and materials where existing (mantle, pool, etc.). If not fully retained, the pool may be covered and utilized as floor space, but not removed to allow for future restoration.

Building **Improvements**

The building has not been occupied since 1989 and over the last 24-years has significantly deteriorated. A preliminary analysis has identified that the following minimum building improvements will be required:

- Asbestos/Lead abatement
- Seismic Retrofit
- Ingress/Egress Requirements (handrails, stairwells, etc.)

- Accessibility (elevators, ramps, stairwells, landings, doorway widths, restrooms)
- o Ventilation (HVAC, ducting, mechanical equipment)
- o Fire Suppression (sprinklers, fire rated walls, fire exit hardware)
- Electrical/Plumbing up to current code requirements
- Structural Improvements (shoring, flooring, roofing)
- Change in occupancy classification requirements depending on the proposed use

Additional Information: A presentation was given to the City Council Committee on Development and Transportation on June 4, 2013. The presentation can be located at http://www.ci.santa-ana.ca.us/cda/.

VISION

The buildings advantageous location and iconic architecture present a unique opportunity to return this currently underutilized building to its former prominence. The City is determined to find a suitable project which will incorporate the buildings historic architecture into a new and innovative use.

PROJECT OBJECTIVES

In order to inspire creativity and imagination this RFQ intentionally does not identify specific land-use and development standards. However to convey the City's goals and expectations for the development of the site, without being overly prescriptive on design and exact use(s), the City is supportive of the following project objectives/uses:

- 1. Retain and enhance as much of the exterior of the building as possible in compliance with the historic preservation requirements specified above and the Secretary of the Interior's Standards for Rehabilitation.
- 2. Provide high quality architecture that highlights the historic status of the YMCA building while also activating this portion of Civic Center Drive with a new and innovative use.
- 3. Potential uses identified by the City include:
 - a. Residential
 - b. Hotel
 - c. Office/Commercial uses
 - d. Health/Fitness Center

- 4. Creative incorporation of public art/spaces(s)
- 5. The City is open to considering a variety of conveyance structures such as a sale of the fee interest in the land, an installment sale, and a long-term ground lease. The RFQ response should identify the type of conveyance anticipated to be proposed by the respondent.

MANDATORY PRE-SUBMITTAL CONFERENCE

All developers must attend a mandatory pre-submission conference including a tour of the YMCA building. The conference is scheduled as follows:

Date:

August 19, 2013

Time:

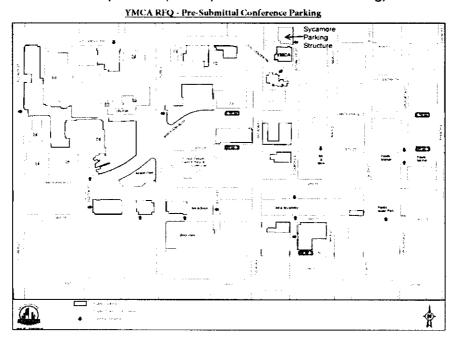
2:00PM

Location:

YMCA Building

203 W. Civic Center Drive Santa Ana, CA 92701

Metered parking is available on Sycamore Street. In addition, parking is available in the structure located at 812 N. Sycamore (directly behind the YMCA building).



To confirm attendance respondents may call Ms. Rosa Barela at (714) 667-2705 or email at rbarela@santa-ana.org referencing YMCA RFQ Pre-Submission Conference in the subject line.

Please wear comfortable clothes and shoes as we will be providing a group tour of the building.

SUBMITTAL REQUIREMENTS

All submissions in response to this RFQ shall include information in the format described below. Please submit information in appropriate detail in each of the sections to allow adequate review and evaluation of your qualifications. The RFQ response must be organized in the following order and consist of the following elements and information:

A. <u>Development Team</u>

- 1. Letter of Introduction Include a summary of the respondent's basic qualifications, experience, past projects of similar nature and size, and reasons for interest in this opportunity. The letter must be signed by a principal or authorized officer who may make legally binding commitments for the entity.
- 2. Team Members Identify members of the development team and provide a brief description of each team member including the following:
 - Principals involved in the project
 - Resumes of key team members
 - Team members' experience in and familiarity with development in Santa Ana
 - An organizational chart of the firm(s)
 - The developer should indicate past experience in working with this team

B. <u>Development Team Qualifications</u>

Successful development of the site will require a team of professionals that demonstrates the following qualifications:

- Demonstrated relevant development experience in the renovation and reuse of existing structures, preferably historic structures and adaptive reuse including uses such as are being proposed.
- 2. Demonstrated experience completing one or more renovation and reuse projects similar to the development being requested in this RFQ, with a construction cost of at least \$10 million.
- 3. Demonstrated experience with public and private partnership projects with renovation and reuse components.
- 4. Inclusion of strong and creative architects on the team who have used innovative and iconic approaches to renovation and reuse of a historic building, as well as the application of the State Historic Building Code.

- 5. Experience and ability to assemble a team with the comparable specialties for construction, market analysis, tenant recruitment, and marketing.
- 6. Demonstrated ability to secure funding for this type of renovation and reuse project.
- 7. Excellent references regarding development experience.
- 8. Demonstrated record of success in implementing sustainable development and building practices.
- 9. Demonstrated success with public-private partnerships of a similar scale.
- 10. Demonstrated commitment to community participation and experience working with community groups.

C. Experience and References

Provide relevant development experience, particularly in renovation and reuse projects with public agencies. Each comparable development should detail the following information listed below. Provide information on at least three projects and no more than five. Please utilize the Project Summary Form (Exhibit B) for each project.

- 1. Location and name of project.
- 2. Total development scope and size (including new uses, infrastructure improvements, seismic retrofit, asbestos/lead abatement, accessibility improvements, if applicable).
- 3. Development schedule including explicit identification of time allotted for public processes and entitlements.
- 4. Property acquisition cost and project construction/renovation costs.
- 5. The amounts of debt and equity funds used to finance the project. Please provide contact information for the lender and equity providers for the project.
- Any local, state and/or federal funding sources used to fund project costs.
 Please provide contact information for a representative of each assistance source.

- 7. An overview of the investment return thresholds that were established during the predevelopment process and the returns that were actually achieved, including an identification of the point in time that the project achieved a breakeven cash flow.
- 8. Description of the roles of the development entity and unique challenges of the renovation and reuse.
- Involvement of public agencies, their specific roles and contact information for a representative of the jurisdiction or agency in which the project was constructed/renovated.

D. <u>Proposed Project Description</u>

The City does not expect a final development or design solution as a response to the RFQ. At a minimum, the response should include a brief narrative description of the preliminary development concept for the renovation and reuse of the YMCA building, a description of the types of uses proposed to be included in the project, how your team approaches development of this type, including public/private working relationships, public outreach, design process, and other elements you feel would be relevant. Additional supportive documents and illustrative concepts that help to communicate the team's vision are welcome but not required.

E. Financial Capacity

For confidentiality purposes, please send any financial information your team would like to remain confidential under a separate cover (Below see **Submission Procedures**).

1. Provide evidence of sufficient financial strength to undertake and successfully complete a project of this scale. The desired evidence is recent financial statements for the company with an accompanying letter from a certified public accountant verifying that the financial statements were prepared in accordance with Generally Accepted Accounting Principles. The City, at its sole discretion, may consider alternative evidence of sufficient capacity to undertake a development of the proposed scope:

(Any alternative evidence must be approved by the City prior to the submission of a response to the RFQ.)

- 2. A statement identifying the debt/equity and financial return threshold anticipated by the project. Please note that this information will be kept confidential.
- 3. Identification of any projects/financing that the team collectivity or individually has defaulted on.

The Financial Capacity information should be submitted directly to the City Attorney. To the extent legally possible, this information will be kept confidential.

F. <u>Conceptual Financing Approach</u>

Provide a description of how your team typically structures financing for projects of this type.

G. Development Schedule

Include a conceptual development schedule which includes key dates for actions such as preparation of the site development plan and accompanying documentation, community outreach, Disposition and Development Agreement negotiation period, entitlements, financing, and start and completion of construction.

SUBMISSION PROCEDURES

In order to be considered responsive to this RFQ, developer-design teams shall submit six (6) copies of the following information in bound document form and an electronic version (in Word Document or PDF) of the entire response on CD.

Ms. Sandra D. Gottlieb Assistant Director Community Development Agency 20 Civic Center Plaza, M-25 Sixth Floor Santa Ana, CA 92701

Please send any proprietary financial information you wish to remain **confidential** under separate cover to:

Ms. Lisa Storck Assistant City Attorney 20 Civic Center Plaza, M-29 Seventh Floor Santa Ana, CA 92701

<u>Faxed submittals WILL NOT be accepted.</u> Components of the RFQ response package received after the date and time specified in this RFQ will be rejected by the City as non-responsive.

Questions regarding this RFQ or the submission requirements of the RFQ should be submitted in writing by regular mail, e-mail or fax to:

Ms. Gabriela P. Lomeli Redevelopment Project Manager I 20 Civic Center Plaza, M-25 Santa Ana, CA 92701

Fax: (714) 647-6549

Email: RFQDowntownDevelopment@santa-ana.org

SELECTION PROCESS

The City will create a selection committee, which will review and analyze responses, contact references, and complete interviews as necessary. The "Selection Criteria" identified in the following section of this RFQ will be used to determine which respondents will be invited to participate in a Request for Proposals (RFP). Following City Council approval of a preferred Development Team, through the RFP process, the parties are expected to enter into an exclusive negotiating agreement during which time a detailed development program will be developed and business terms will be negotiated.

SELECTION CRITERIA

The following criteria shall be used in analyzing all submissions and in recommending them for further consideration.

- 1. The Team's qualifications and experience in successfully completing comparable developments.
- 2. The Developer's current financial capacity.
- 3. Demonstrated understanding of and ability to comply with the Project Objectives and Submission Requirements as stated in this RFQ.

TENTATIVE TIMELINE

The following is a conceptual timeline for the RFQ/P process:

August 6, 2013 Issuance of RFQ

August 19, 2013 Bidders Conference

September 9, 2013 Submission deadline by 4:00 p.m.

September 23-26, 2013 Anticipated interviews for top qualified developers

September – October 2013 Review of submittals staff/Committee/City Council

November 4, 2013 Issuance of the Request for Proposals (RFP) to the short list

of qualified developers

TBD Deadline for RFP submittals

TBD Developer presentations of their proposals.

TBD Review and selection of the preferred developer

TBD Start exclusive negotiation period

Note: All dates subject to change.

DISCLAIMERS

All facts and opinions stated in this RFQ are based on available information and are believed to be accurate. However, no representation or warranty is made with respect thereto.

The selected developer will be required to comply with all applicable laws, including labor laws as codified in Labor Code Section 1720.

Those submitting responses to this RFQ assume all financial costs and risks associated with the submission. No reimbursement or remuneration will be made by the City to cover the costs of any submittal, whether or not such submittal is selected or utilized.

The City reserves the right to reject any or all submittals at its sole and absolute discretion and accepts no responsibility for any financial loss by such action.

Any agreements which may be entered into between the developer(s) and the City, including, but not limited to, an Exclusive Negotiation Agreement and/or Disposition and Development Agreement, are subject to approval by the City Council.

The City reserves the right to waive irregularities or informalities in any submittal in the exercise of its sole and absolute discretion.

The City of Santa Ana is an affirmative action, equal opportunity employer. It encourages minority and women owned firms to respond to this and all other solicitations.

EXHIBITS

- Exhibit A Aerial Map
- Exhibit B Project Summary Form
- Exhibit C Historic Photos

Exhibits

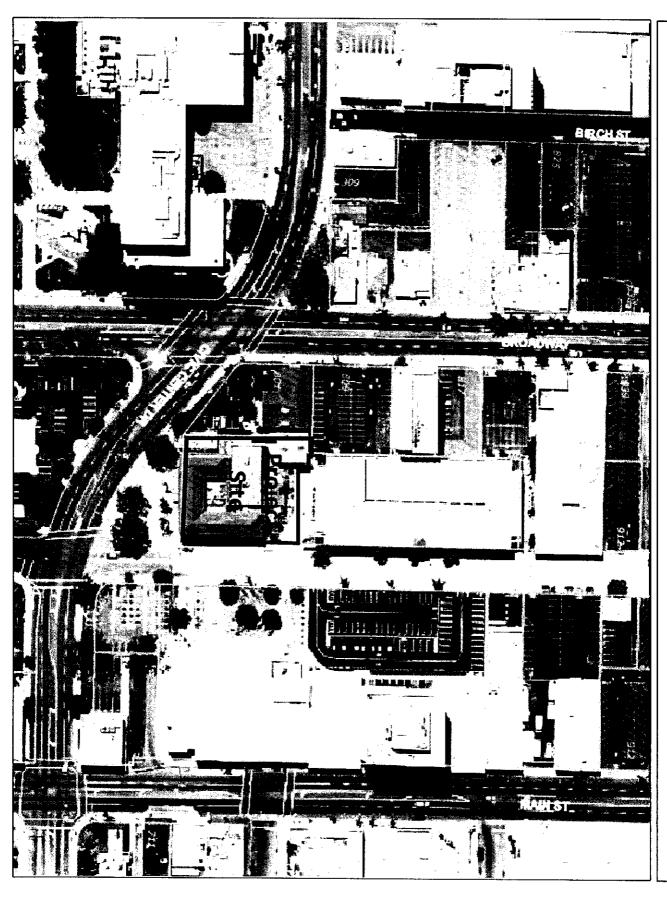


Exhibit A **19I-26**

Project Summary Form
To be completed for each comparable project cited in the proposal as relevant experience

ame of Responding Company			Date
Project Name:			
Location			
Development dates (construction start)	 	Birch smaning	
Project Description		that obeting	
Number of phases/ description of uses in a	each phase		······································
What was the proposer's role in project?			
Did the development team include other m			
If so, name		Role	
Describe unique challenges of the Develop			***************************************
Describe utuque charienges of the Develo	oment (Please stach demied m	Portnation separately as needed.)	
Total Development Scope and Sizes:			
Site Area		Total development s	ze (sf. ft.)
Remii (sq. ft.)		Service (sq. ft.)	
Office (sq. ft.)		Other (sq. ft.)	
Rostaurani (sq. fl.)			
Hotel (# of rooms/franchise)			
Arts/ Cultural uses (describe)			
Entertainment uses (describe)			
Anchor tenants (retril, office, etc): (list)			
Other land uses (describe)			
Parking (# of Spaces/Type of Structure) Infrastructure improvements (describe)			
anticontract and amprovements (describe)			
Dublic Devilate May 1, 201		- And other management	
Public Participation In: (Please attach Public Assistance		ately as needed.) Grant	Loan
	Fee Waiver	Tax Waiver	Expedited Processing
-			
	Special Batitlements	Jak Whivet	1
***************************************	Special Entitlements	7ax Havet	
Involvement of Public Agencies and their	Special Entitlements Specific Roles:	Jak Havet	
involvement of Public Agencies and their;	Special Entitlements Specific Roles: ation processes:		
	Special Entitlements Specific Roles: ation processes:		
Describe community outreach and particip	Special Entitlements Specific Roles: ation processes:		
Describe community outreach and particip Estimate time alloted to public processes a Funding and Costs: (Please attach des	Special Entitlements Specific Roles: ation processes: and entitlements:		
Describe community outreach and particip Estimate time alloted to public processes a Funding and Costs: (Please attach det Land acquisition cost	Special Entitlements Specific Roles: ation processes: and entitlements: trilled information separatel Project constr	y as needed.)	
Describe community outreach and particip Estimate time alloted to public processes a Funding and Costs: (Please attach det Land acquisition cost Amount of Debt Financing	Special Entitlements Specific Roles: ation processes: and entitlements: trilled information separatel Project constructions	y as needed.)	
Describe community outreach and particip Estimate time alloted to public processes a Funding and Costs: (Please attach det Land acquisition cost	Special Entitlements Specific Roles: ation processes: and entitlements: trilled information separatel Project constructions	y as needed.)	
Describe community outreach and particip Estimate time alloted to public processes a Funding and Costs: (Please attach det Land acquisition cost Amount of Debt Financing	Special Entitlements Specific Roles: ation processes: and entitlements: tailed information separatel Project construence Equity Contribus Actual Return	y as needed.) uction costs ution on Total Investment	

Name of original owner Current owner (if different)		Original ownership percentage of	respondent
Content owner (it dailes one)		Current osvuership parcentage of	respondent
References:			
Private Parties	Namo	Title	Phone
Property Management			
Construction lender			
Permanent lender	<u></u>		
Loca/State/Federal funding source			
Other			
Other			****
Other			
Other	······································		
Other			
Public Sector Partners			
Function or relationship	Nome	Title	Phone
	1 1		



Original Courtyard/Atrium



Front Elevation

Exhibit C **19I-29**

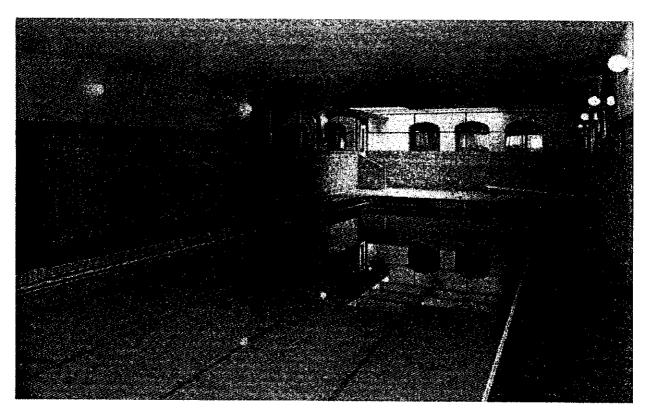


Main Lobby - Main Entrance from Civic Center side



Side Lobby – Entrance off Sycamore **Exhibit C**

191-30



Pool in Basement

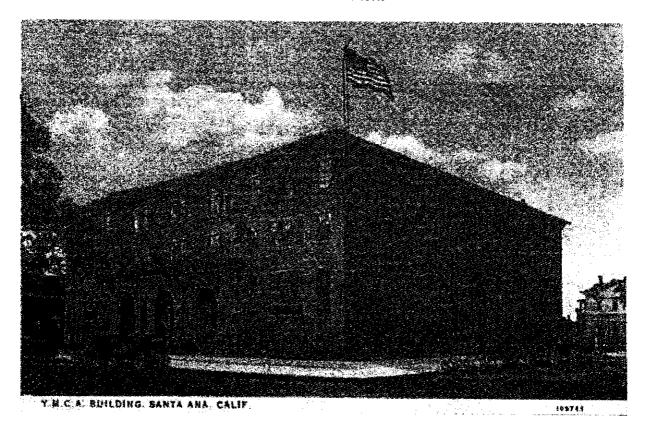


Exhibit C **19I-31**

	<u>Downtown Development</u>	interest List
	Entity	Contact
1	1 PACIFIC CAPITAL	Sam Nam
	A/E Consultants Information Network	April Hawkins
3	ABCO Realty & Investments	Abdul Mozayeni
4	Abode Communities	Robin Hughes, President & CEO
5	Affirmed Housing	Jeff Edgren
6	Affirmed Housing Group	Yvonne DeCarlo
7	Affordable Housing Development Corp	Austin Herzog
8	Alison Morales	and the control of th
9	AMCAL Housing	Mark Ruff, Acquisition Director
10	Amcal Multi-Housing Inc.	Mario Turner
	American Communities	Mark Walther
	Anchor Point Development	Miguel Vasquez
	ANR Industries, Inc.	Agustin Rodriguez
a conjacon -	Archstone	Jeff Sofferman, Sr. VP
	Armstrong-Butcher Properies LLC	Gregory L. Butcher
y	Barry A. Cottle, Real Estate Dev. & Inv.	Barry Cottle
17	Beazer Homes USA Inc.	Jerry Gates
18	Bill Burk	Bill Burk
	Bisno Development Co.	Robert Bisno
20	Bonanni Development	Ed Bonanni
21	Bosa Development	Eric Martin
22	Brandywine Development Corp.	James Barisic
23	BRIDGE HOUSING	Philip B. Williams
24	Bridge Urban Infill Land Development Brookfield Homes - Southland Business Group	Lydia Tan
25	Bryson, LLC	Nicole Burdette, Land Acquisition Manager
26 27	C & C Development	Brent Neben
	California Pacific Homes Inc.	Barry Cottle, Principal
**** *********	California Property Specialists, Inc	Cary Bren Cindy Gomez
	Capital Pacific Holdings Inc.	Hadi Makarechian
	Caribou Industries	Mike Harrah
	Centex Homes	Richard Douglass
33	Champion Development	Ronald Stockdale
A No. of the Control	Chanman Hoiversity	Tom Wilson
	Chelsea Investment Corporation	James J. Schmid
	Chris Taylor	Chris Taylor
	Christopher Homes Inc.	Christopher Gibbs
38	Church of Scientology	Donald Krotee, AIA
	CIM Group	Shaul Kuba
40	Citation Homes	Scott Allen
41	*City ventures	Mark Buckland
42	CIVIC CENTER BARRIO HOUSING CORP	Helen Brown
43	Coldwell Banker Real Estate	Winston Covington
44	Collins Commercial	Rudy Licerio
45	Contractors General Services, Inc.	Dan Kalili
46	County of Orange OC Archives	Jean O. Pasco
47	Creative Housing Associates	Michael Dieden, Principal
48	CWI Development	Kevin Weeda
49	D.R. Horton Inc.	Steve Firzpatrick
	DEVELOPMENT COMMUNITY PARTNERSHIP	Seimone Jurjis
51	Development, Planning & Financial Group	John Foreman
	Downtown Inc.	Ryan Chase
53	Downtown Restaurant Association	Jeff Hall
54	Dynamic Builders, Inc.	Ken Jackson
55	Fairfield Residential LLC	Deborah Ruane
. 56	Far West Industries	Albert Lissoy

	Downtown Development	
	Entity	Contact
57	FBA Engineering	Angela Belew
58	Ferrini Corporation	Jonathan Ferrini
59	Fieldstone Communities Inc.	David Greminger, President
60	Fiesta Marketplace Partners Ltd.	Irv Chase/Ryan Chase
61	Fiesta Riviera Ent.	Norman Shanahan
62	Gangi Development	Frank Gangi
	GDC	Jack M. Dangelo
	Gensler Architecture, Design & Planning	Darla Callahan
	Gilmore Associates	Tom Gilmore
***********	GKK Corp.	Praful Kulkami
	Grand Central Art Center	John Spiak
A CONTRACTOR	Greubel Company	Jerry Greubel
	Greystone Homes, Inc.	Ana Woods
	GRIFFIN INDUSTRIES	John Terando
71	Griffin Realty Corp.	Roger Torriero
72	Habitat for Humanity of Orange County	Mark Korando
73	Haunted History Walking Tours	Ernie Alonzo
74		Erric Johnston
	Hawkeye Development Corp Hearthside Homes Inc.	
75	**************************************	Raymond Pacini
76	Helping Families Today	Stacey Araceli
77	Henry Nicholas Foundation / Broadcom	Bob Magnuson/Tony Guanci
78	Heritage Community Housing, Inc.	Cesar Delgado
79	Heritage Housing Partners	Charles Loveman
80	Highridge Costa Housing Partners	Tara Barauskas
81	Homeless Christian Fellowship of Santa Ana	Armando Felix Cardenas
	HQT Homes	Donovan Huennekens
	IHP Capital Partners	Greg Fink
84	Integral Communities	Douglas Stowell
	Iranica Institute	Kamron Jabbari
86	Irvine Housing Opportunities	Patricia Whitaker
87	J.F. Shea Co.	Bob Yoder
	Jamboree Housing With Heart Inc.	Laura Archuleta, President
89	Jason's Catering	Jason Kordes
90	John Laing Homes	
91	K. Hovnanian Companies of California Inc.	Nicholas Pappas
	KB Homes Coastal Inc.	Judy Woolen
Access to the second con-	KDF Communities, LLC	Mark E Hyatt, Principal, Managing Member
94	Keller CMS, Inc.	Bill Marsh
95	Kevin Cabrera	Kevin Cabrera
96	Kishimoto Architects, Inc	Kaz Ishimoto
97	I D A	Daniel Singh/Phil Reyes
98	Lennar Homes California Inc.	Jonathan Jaffe
99	Lincoln Property Company	David Pinto
100	Los Angeles Community Design Center	Liea Luboff
101	Los Angeles Housing Partnership, Inc.	Luah Madiaaa
	Magis Realty	Brian Hendricks
	Marcus & Millichap Real Estate	Sean Mills
	Mayans Development MBK Homes Ltd.	Stephen Romero
	and the second of the second o	Timothy Kane
	McCormack Baron Salazar	Tony M. Salazar
	Mercy House	Lawrence G. Haynes, Jr.
	Meta Housing Corp	Sean Clark
	Mike Rovner Construction	Sterling Lund
	N 4 _ 4 1 1 _ L 1 = =	
110	Mod Habitat	Mike Embry
110 111	Mod Habitat Mogavero Notestine Associates MVE & Partners	Mike Embry Russell Rocker Ernie Vasquez/Fernando Niebla

	DOWNLOWN DEVElopmen	
	Entity Commence of the commenc	Contact
	National Community Renaissance	John Seymour
	Neighborhood Housing Services	Glenn Hayes
	NRI, Inc.	Robert E. Hardwick
\$	OC Youth Commission	Mike Hoover/Rosie Avila
117	O'NEAL DEVELOPMENT	Andre O'Neal Sr.
118	Opus West Corp.	Paul Marshall
	Orange County Community Housing Corporation	Allen P. Baldwin
	Orange County High School of the Arts	Ralph Opacic
	Orange County Hispanic Chamber of Commerce	Reuben Franco
	Orange Housing Development Corporation	Eunice Bobert, Chief Executive Officer
	PALM DESERT DEVELOPMENT COMPANY	Corrlyn McGivern
	Pardee Homes	ne or ne are many or me entermination of the control of the contro
	Paul Hill	ng congression ya magaci wang mangasi ya ili ya nagami muni muni masi sani dan Sumunda. Man muni munimu T
*	PAYNE DEVELOPMENT, LLC	Ned Heiman
	PMC - Internal Service Provider	Ashley Grey
	Portrait Homes, Inc	Avi Shah
	Pulte Home Corp.	Igor Noriega
	Quest Home Preservation	Kevin Merrett
	Rainbow Building & Development	Ray Fernandez
	regional programmer and the contract of the co	and the control of th
	RC Hobbs Company	Roger C. Hobbs
	Real Estate Development	James R. Griset
	Real Estate Development Rentals & Investment	Bryan Klawitter
	Real Property Finance & Dev. Company	Gregory Bright
	Regent Properties	Bill Korek
	Regis Homes	Bill Albert
	Related Companies of CA	Bill Witte
	Rennaissance Community Fund	Larry Kosmont
	ReyLenn Properties LLC	David Todd
20 0 00000000	Richmond American Homes	Liesel Cooper
	Rider Levett Bucknall Ltd	Andrew Field
143	RRM Design Group	Annie Wesseis, Proposal Coordinator
144	RSI MCFADDEN, LLC	Ron Simon
145	RTC Mortgage Corp.	Ana Maria Silberman
146	SA Historical Preservation Society	Ben Grabiel
147	Santa Ana Business Council	Sara Escalante
	SEALI DEVELOPMENT	Alex Barroso
	Serrano Development Group, Inc.	Marcus Long or Jason Tolleson
150	'O' '' 'D 1 1 0	1 Fernando Niehla
151	,	Poto Horionuru
	Singleton Urgubert LLD	Mark Classy
153	······································	Charan Barlaur
154	AND THE COLUMN TERM CONTRACT AND ADDRESS OF THE COLUMN ASSESSMENT AND ADDRESS OF THE COLUMN ASSESSMENT ASSESSM	Michael Keele
	Squier Properties	Gary Squier
	St. Joseph's	Chris Leo
		Kenneth Campbell III
157		
	Standard Pacific Corp.	Kenneth Campbell III
45	Steve Brahs	Maille Co. I. co.
	Stockstill Communities	Mike Stockstill
	Stratus Development	David S. Wood, Principal
	Taller San Jose	Shawna E. Smith
	Taylor Morrison Inc.	Mike Forsum
	Telacu	Alex Hernandez
	Terravest Inc.	Tim Mulrenan
	The Betty Hill Historical Foundation	Sheila Warner
	The Black Chamber of Commerce	Bobby McDonald
168	The California Endowment	Virginia Mosqueda

Entity	Contact
169 The Chamber of Commerce	David Elliot
170 The Claremont Club	Mike Alpert, President/CEO
171 The Global Premier Development, Inc.	Darren Berberian
172 The Olson Co.	Stephen Olson
173 The Ramsey Group LLC	Darrell Stamps MPA - Managing Partner
174 The Related Companies of California	Bill Witte
175 The Vietnamese American Chamber of Commerce	Tam Nguyen
176 The Warmington Group	Timothy Hogan
177 Tierra West Advisors	Mike Garcia
178 Toll Brothers Inc.	Jim Boyd
179 Trademark Development Company	Dan Akins
180 Urban Habitat	James E. Thompson
181 Urban Housing Communities	John Bigley
182 Urban Studios	John Kaliski
183 Urban West	David DiRienzo
184 Urban West Strategies and Stellatum, Inc.	David DiRienzo / Kai Hansen
185 Urbanus, LLC	R. Matthew Shannon
186 Vetrans First	Deane Tate
187 Voit	Gil Marrero
188 Waterpointe Development Cos.	Garrett Calacci
189 Western Community Housing, Inc.	Scott Gayner
190 William Lyon Homes Inc.	William Lyon
191 William Sparey Burk, Inc.	William Burk
192 Windstar Communities LLC	Eric Heffner
193 Woodbridge Homes	Todd Cunningham
194 YMCA of Orange County	Michael Batiato
195	Walter Cha