

May 21, 2020

City of Santa Ana
Planning Commission

Project: 2230 North Tustin Avenue
Hearing Date: May 26, 2020

Dear Commissioners:

I am writing to give my support to the proposed project. My name is Susan Gould Martin and I am a member of Heinecke Gould Properties LLC. We are the land owners of this location and this property has been in the family for over 100 years. It is currently under a long-term lease.

My father William Gould and our LLC Manager Frederick Heinecke have been working since the 1990s to secure an improvement at the corner lot that will rid the neighborhood of the vacant eyesore. The planned upgrade to the previous gas station that had been on this property since the mid-1960's is a similar-use project that is also consistent with the C-5 zoning.

In addition to added tax revenues from sales and property taxes, we believe this project will be a genuine improvement to the neighborhood. With the new Starbucks on the north east corner and this new building, the entire intersection will look and be rejuvenated. It would give me great pleasure to let my dad (who is now 96 years young) know that an improvement project to the corner lot was underway.

Best Regards,



Susan Gould Martin, Member
Heinecke Gould Properties LLC
735 Bayview Ave
Pacific Grove, CA 93950
(925) 944-4700