Eddie Quillares Jr. Eddie Quillares Jr. State Farm Insurance Agency 415 N Broadway Santa Ana, CA, 92701

October 7, 2020

Honorable Mayor Miguel Pulido Honorable Mayor Pro Tem Juan Villegas Members of the City Council, Planning Commission, and City Planning Staff

City of Santa Ana 20 Civic Center Plaza, Santa Ana, CA 92701

## Re: Proposed 4th & Mortimer Project (409 E and 509 E 4th Street, Santa Ana)

Honorable Mayor Pulido and Honorable members of the City Council:

As long time State Farm Agent in the downtown area of Santa Ana, it is my opinion that this development will be a boost to our downtown. Having reviewed the proposed plans, I support the project for the following reasons:

- We need to improve the area with quality development and this project helps toward that goal.
- A development like this will help ALL downtown businesses. We need investment, jobs, businesses, sustainability and housing to strengthen downtown. This project will generate a large private investment and jobs at a time when we sorely need them.
- The subject location is in need of freshening up, and will get rid of a long-time vacant block of land. The streets around the project will be a much nicer place to walk when the project is done. The building plans are beautiful and visually appealing.
- This will serve a second generation of Santa Ana residents who need a place to live.
- I have worked closely with the Gonzalez family for almost a decade on our Cal State Fullerton Hispanic Scholarship Fund and the Santa Ana Tamal Festival. The Gonzalez family has been good to our city, its non-profits and local business community. Their investments in Santa Ana proves they are committed to our city and long term growth and prosperity.

I hope you will approve this project for the good of our downtown businesses and our great city.

Sincerely,

Eddie Quillares

## State Farm Agent



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